



**UNIVERSITY OF ENGINEERING AND TECHNOLOGY,
MARDAN**

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Office of the Registrar

Ref. No.: 18687/13 / 24th Synd/2026/UETM-R

Dated: 07/07/2026

NOTIFICATION

On the recommendations of the 22nd meeting of the Academic Council held on 30th June, 2026, the Syndicate, University of Engineering & Technology, Mardan, in its 24th meeting held on July 04, 2026, approved the Alumni Relations and Engagement Policy of UET Mardan (*Annexed*).

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Deputy Registrar (Estt:)

Copy to:

1. Dean, Faculty of Engineering & Computing, UET Mardan.
2. All Heads of the Departments, UET Mardan.
3. Director QEC, UET Mardan.
4. Director Academics, UET Mardan.
5. Deputy Registrar (Academics), UET Mardan.
6. P.S to Vice-Chancellor, UET Mardan.
7. PA to Registrar, UET Mardan.
8. Master File.

Deputy Registrar (Estt:)
University of Engineering &
Technology, Mardan

Item No. 05(29) of the Minutes of 24th Meeting of the Syndicate

ALUMNI RELATIONS & ENGAGEMENT POLICY

UET MARDAN

1. PREAMBLE

The University of Engineering and Technology (UET) Mardan recognizes its alumni as valuable stakeholders, ambassadors, and lifelong members of the University community. Alumni play a vital role in strengthening the academic reputation, industrial linkages, professional outreach, and societal contribution of the University through their achievements, expertise, and engagement.

This policy establishes a structured framework for promoting meaningful, sustainable, and mutually beneficial relationships between UET Mardan and its alumni through professional networking, mentorship, collaboration, institutional support, and continuous engagement.

2. PURPOSE OF THE POLICY


The purpose of this policy is to:

- Strengthen lifelong association between UET Mardan and its alumni.
 - Promote alumni engagement in academic, research, industrial, entrepreneurial, and social activities.
 - Establish an effective institutional mechanism for alumni coordination and communication.
 - Facilitate professional networking and collaboration among alumni, students, faculty, industries, and employers.
 - Encourage alumni support in internships, placements, mentoring, scholarships, entrepreneurship, and industrial partnerships.
 - Promote alumni participation in curriculum review, accreditation, Outcome Based Education (OBE), and Continuous Quality Improvement (CQI).
 - Maintain an updated and secure alumni database.
 - Recognize and celebrate alumni achievements and contributions.
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3. SCOPE

This policy shall apply to all graduates of UET Mardan including:

- Undergraduate Programs



- Postgraduate Programs
 - Doctoral Programs
 - Diploma and Certificate Programs (where applicable)
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4. OBJECTIVES

The objectives of this policy are to:

- Develop a strong alumni network at national and international level.
 - Promote institutional branding and visibility through alumni achievements.
 - Strengthen academia-industry linkages through alumni collaboration.
 - Support student career development and employability.
 - Facilitate alumni contribution in research, innovation, entrepreneurship, and community development.
 - Obtain alumni feedback for academic and institutional improvement.
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5. GENERAL PRINCIPLES

The following principles shall guide alumni engagement at UET Mardan:

5.1 Lifelong Relationship

UET Mardan values a lifelong relationship with its alumni and encourages continuous engagement with the University.

5.2 Mutual Collaboration

The University and alumni shall work collaboratively for academic, professional, industrial, research, and social development.

5.3 Inclusivity and Equal Opportunity

All alumni shall be treated equally regardless of discipline, gender, nationality, ethnicity, batch, or professional background.

5.4 Professionalism and Ethics

All alumni interactions and activities shall be based on professionalism, mutual respect, transparency, and ethical conduct.

5.5 Institutional Development

Alumni engagement activities shall support institutional growth, quality enhancement, accreditation requirements, and strategic development.



The University shall maintain a centralized digital alumni database including:

- Academic information
- Professional details
- Employment information
- Contact information
- Achievements and contributions

9.2 Confidentiality & Data Protection

Alumni data shall remain confidential and shall only be used for legitimate University purposes in accordance with applicable rules and ethical practices.

9.3 Alumni Responsibility

Alumni are encouraged to regularly update their professional and contact information with the University.

10. COMMUNICATION & NETWORKING

The University shall maintain regular communication with alumni through:

- Official emails
- Alumni portal
- Social media platforms
- Newsletters and publications
- Alumni reunions and networking events
- SMS and online communication systems
- Departmental alumni groups and forums

11. ALUMNI BENEFITS & FACILITIES

Subject to University rules and availability of resources, alumni may be provided:

- Access to alumni events and reunions
- Participation in workshops, seminars, and professional activities
- Networking and career opportunities
- Access to selected library and digital resources



- Participation in research and industrial collaboration activities
 - Access to alumni portal and communication platforms
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12. ALUMNI FEEDBACK & CONTINUOUS QUALITY IMPROVEMENT

The University shall periodically obtain alumni feedback regarding:

- Curriculum relevance
- Program quality
- Graduate employability
- Industrial requirements
- Facilities and services
- Professional preparedness

The feedback shall be utilized for:

- Continuous Quality Improvement (CQI)
 - Outcome Based Education (OBE)
 - Accreditation requirements
 - Curriculum review and enhancement
 - Institutional planning and development
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13. CODE OF CONDUCT

Alumni shall:

- Maintain respectful and professional behavior during interactions with the University.
- Follow University rules and regulations during alumni activities and campus visits.
- Avoid misuse of university name, logo, or platforms.
- Refrain from unauthorized political, commercial, or unlawful activities using alumni platforms.

The University reserves the right to restrict alumni privileges in case of misconduct or violation of university rules.

14. ALUMNI RECOGNITION & AWARDS



The University may institute alumni recognition and award programs to acknowledge outstanding contributions and achievements in:

- Industry
- Academia
- Research & Innovation
- Entrepreneurship
- Public Service
- Community Development
- Professional Leadership

15. FUNDING & SUPPORT

The University may allocate appropriate resources for alumni engagement activities subject to availability of funds and approval of competent authority.

Alumni may also voluntarily support the University through:

- Scholarships
- Sponsorships
- Donations
- Research support
- Infrastructure development
- Student support initiatives

All such contributions shall be managed in accordance with university rules and financial procedures.

16. CONCLUSION

UET Mardan remains committed to fostering strong and meaningful relationships with its alumni and recognizes their important role in the academic excellence, professional development, industrial outreach, and strategic growth of the University.

